

ORDER



| | | | | |
|------------|----------------------|-------------------------------------|---|-----------|
| Orders | Order / Rev: | 710417 - 5 |  WTSP-TV | |
| | Alt Order #: | 06300101 | | |
| | Product Desc: | OBAMA FOR AMERICA | | |
| | Estimate: | 1536 A | | |
| | Flight Dates: | 09/25/12 - 10/01/12 | | |
| | Original Date / Rev: | 08/28/12 / 09/26/12 | | |
| | Order Type: | Political | | |
| Agency | Name: | Greer Margolis Mitchell/ Pol | | |
| | Buying Contact: | K Keuleman | Billing Type: | Cash |
| | Billing Contact: | 3050 K St NW | Billing Calendar: | Broadcast |
| | | Washington, DC 20007 | Billing Cycle: | WEEKLY |
| | | | Agency Commission: | 15% |
| Advertiser | Name: | Obama/D/President | New Business Thru: | |
| | Demographic: | A35+ | Order Separation: | 00:15:00 |
| | Product Codes: | PL-Presidential | Advertiser External ID: | |
| | Priority: | P-4 | Agency External ID: | |
| | Revenue Codes: | AGY, GEN, POL | | |

Bill Plan

| Start Date | End Date | # Spots | Gross Amount | Net Amount | Month | # Spots | Gross Amount | Net Amount | Rating |
|------------|----------|---------|--------------|--------------|----------------|---------|--------------|--------------|--------|
| 09/24/12 | 09/30/12 | 134 | \$155,225.00 | \$131,941.25 | September 2012 | 134 | \$155,225.00 | \$131,941.25 | 0.00 |
| 10/01/12 | 10/07/12 | 27 | \$22,750.00 | \$19,337.50 | October 2012 | 27 | \$22,750.00 | \$19,337.50 | 0.00 |
| | | | | | Totals | 161 | \$177,975.00 | \$151,278.75 | 0.00 |

Account Executives

| Account Executive | Sales Office | Sales Region | Start Date / End Date | Order % |
|-------------------|--------------|--------------|-------------------------------|---------|
| Aaron Ashe | | | Start Of Order - End Of Order | 100% |

Aaron Ashe Start Of Order - End Of Order 100%

| Ln | Ch | Start | End | Inventory | Code | Break | Start/End | Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|------|------|-------------------|-----------------|-----------------|------|-------|-------------------|-----------------|-------------|-----|---------------|----------|-----|------|------|-------|----------|
| 1 | WTSP | 09/25/12 | 09/28/12 | ON (M-Su) | | CM | M-F | 137, Sa 1205,- | TWTF-- | :30 | 4 | \$75.00 | P-4 | 0.00 | NM | 4 | \$300.00 |
| | | | | ON (M-Su) | | | (4:30 XM- | 4:59 XM) | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | | |
| | | Week: 09/24/12 | 09/30/12 | -TWTF-- | | | 4 | | \$75.00 | | 0.00 | | | | | | |
| 2 | WTSP | 10/01/12 | 10/01/12 | ON (M-Su) | | CM | M-F | 137, Sa 1205,M- | ----- | :30 | 1 | \$75.00 | P-4 | 0.00 | NM | 1 | \$75.00 |
| | | | | ON (M-Su) | | | (4:30 XM- | 4:59 XM) | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | | |
| | | Week: 10/01/12 | 10/07/12 | M----- | | | 1 | | \$75.00 | | 0.00 | | | | | | |
| 3 | WTSP | 09/25/12 | 09/28/12 | 5-530a | | CM | 5-530a | | -TWTF-- | :30 | 4 | \$100.00 | P-4 | 0.00 | NM | 1 | \$100.00 |
| | | | | 5-530a 10 News | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | | |
| | | Week: 09/24/12 | 09/30/12 | -TWTF-- | | | 4 | | \$100.00 | | 0.00 | | | | | | |
| Spot | Ch | Date Range | | Description | | | Start/End Time | | | | | | | | | | |
| 1 | WTSP | 09/24/12-09/30/12 | | 5-530a | | | 5-530a | | | | | | | | | | |
| | | | | Credited | | | | | | | | | | | | | |
| 2 | WTSP | 09/24/12-09/30/12 | | 5-530a | | | 5-530a | | | | | | | | | | |
| | | | | Credited | | | | | | | | | | | | | |
| 4 | WTSP | 09/24/12-09/30/12 | | 5-530a | | | 5-530a | | | | | | | | | | |
| | | | | Credited | | | | | | | | | | | | | |
| 4 | WTSP | 10/01/12 | 10/01/12 | 5-530a | | CM | 5-530a | | M----- | :30 | 1 | \$100.00 | P-4 | 0.00 | NM | 1 | \$100.00 |
| | | | | 5-530a 10 News | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | | |
| | | Week: 10/01/12 | 10/07/12 | M----- | | | 1 | | \$100.00 | | 0.00 | | | | | | |

Order / Rev: 710417 - 5
Alt Order #: 06300101
Flight Dates: 09/25/12 - 10/01/12

Advertiser: Obama/D/President
Product Desc: OBAMA FOR AMERICA WTSP-TV
Estimate: 1536 A

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 Alt Order #: 06300101
 Flight Dates: 09/25/12 - 10/01/12

Advertiser: Obama/D/President
 Product Desc: OBAMA FOR AMERICA WTSP-TV
 Estimate: 1536 A

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|------|------|-------------------|-----------------|----------------------------------|--------------------|-----------------------|---------|-----|-------|-----------------|-----|---------------|------------|-------------|------------|
| 18 | WTSP | 10/01/12 | 10/01/12 | M-F 10-11a Studio 10 | CM | 10-11a | M----- | :30 | 1 | \$75.00 | P-4 | 0.00 | NM | 1 | \$75.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 10/01/12 | 10/07/12 | M----- | | 1 | | | | \$75.00 | | 0.00 | | | |
| E 19 | WTSP | 09/25/12 | 09/28/12 | Price Is Right Price Is Right | CM | 11a-12p | -TWTF-- | :30 | 4 | \$450.00 | P-4 | 0.00 | NM | 3 | \$1,350.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 09/24/12 | 09/30/12 | -TWTF-- | | 4 | | | | \$450.00 | | 0.00 | | | |
| | | <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | <u>Description</u> | <u>Start/End Time</u> | | | | <u>Weekdays</u> | | <u>Length</u> | | <u>Rate</u> | <u>Rtg</u> |
| | | 4 | WTSP | 09/24/12-09/30/12 | Price Is Right | 11a-12p | | | | -TWThF---- | | :30 | (\$450.00) | 0.00 | NM |
| | | | | | Credited | | | | | | | | | | |
| E 20 | WTSP | 10/01/12 | 10/01/12 | Price Is Right Price Is Right | CM | 11a-12p | M----- | :30 | 2 | \$450.00 | P-4 | 0.00 | NM | 1 | \$450.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 10/01/12 | 10/07/12 | M----- | | 2 | | | | \$450.00 | | 0.00 | | | |
| | | <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | <u>Description</u> | <u>Start/End Time</u> | | | | <u>Weekdays</u> | | <u>Length</u> | | <u>Rate</u> | <u>Rtg</u> |
| | | 2 | WTSP | 10/01/12-10/07/12 | Price Is Right | 11a-12p | | | | -TWThF---- | | :30 | (\$450.00) | 0.00 | NM |
| | | | | | Credited | | | | | | | | | | |
| 21 | WTSP | 09/25/12 | 09/28/12 | M-F 12-1230p 10 News @ Noon | CM | 12-1230p | -TWTF-- | :30 | 4 | \$450.00 | P-4 | 0.00 | NM | 4 | \$1,800.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 09/24/12 | 09/30/12 | -TWTF-- | | 4 | | | | \$450.00 | | 0.00 | | | |
| 22 | WTSP | 10/01/12 | 10/01/12 | M-F 12-1230p 10 News @ Noon | CM | 12-1230p | M----- | :30 | 1 | \$450.00 | P-4 | 0.00 | NM | 1 | \$450.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 10/01/12 | 10/07/12 | M----- | | 1 | | | | \$450.00 | | 0.00 | | | |
| 23 | WTSP | 09/25/12 | 09/28/12 | Y&R Young and the Restless | CM | 1230-130p | -TWTF-- | :30 | 4 | \$550.00 | P-4 | 0.00 | NM | 4 | \$2,200.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 09/24/12 | 09/30/12 | -TWTF-- | | 4 | | | | \$550.00 | | 0.00 | | | |
| 24 | WTSP | 10/01/12 | 10/01/12 | Y&R Young and the Restless | CM | 1230-130p | M----- | :30 | 1 | \$550.00 | P-4 | 0.00 | NM | 1 | \$550.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 10/01/12 | 10/07/12 | M----- | | 1 | | | | \$550.00 | | 0.00 | | | |
| E 25 | WTSP | 09/25/12 | 09/28/12 | B&B Bold and Beautiful | CM | 130-2p | -TWTF-- | :30 | 4 | \$550.00 | P-4 | 0.00 | NM | 2 | \$1,100.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 09/24/12 | 09/30/12 | -TWTF-- | | 4 | | | | \$550.00 | | 0.00 | | | |
| | | <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | <u>Description</u> | <u>Start/End Time</u> | | | | <u>Weekdays</u> | | <u>Length</u> | | <u>Rate</u> | <u>Rtg</u> |
| | | 1 | WTSP | 09/24/12-09/30/12 | B&B | 130-2p | | | | -TWThF---- | | :30 | (\$550.00) | 0.00 | NM |
| | | | | | Credited | | | | | | | | | | |
| | | 4 | WTSP | 09/24/12-09/30/12 | B&B | 130-2p | | | | -TWThF---- | | :30 | (\$550.00) | 0.00 | NM |
| | | | | | Credited | | | | | | | | | | |
| E 26 | WTSP | 10/01/12 | 10/01/12 | B&B Bold and Beautiful | CM | 130-2p | M----- | :30 | 1 | \$550.00 | P-4 | 0.00 | NM | 0 | \$0.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 10/01/12 | 10/07/12 | M----- | | 1 | | | | \$550.00 | | 0.00 | | | |
| | | <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | <u>Description</u> | <u>Start/End Time</u> | | | | <u>Weekdays</u> | | <u>Length</u> | | <u>Rate</u> | <u>Rtg</u> |
| | | 1 | WTSP | 10/01/12-10/07/12 | B&B | 130-2p | | | | M----- | | :30 | (\$550.00) | 0.00 | NM |
| | | | | | Credited | | | | | | | | | | |
| 27 | WTSP | 09/25/12 | 09/28/12 | M-F 2-3p The Talk | CM | 2-3p | -TWTF-- | :30 | 4 | \$300.00 | P-4 | 0.00 | NM | 4 | \$1,200.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 09/24/12 | 09/30/12 | -TWTF-- | | 4 | | | | \$300.00 | | 0.00 | | | |
| 28 | WTSP | 10/01/12 | 10/01/12 | M-F 2-3p The Talk | CM | 2-3p | M----- | :30 | 1 | \$300.00 | P-4 | 0.00 | NM | 1 | \$300.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 10/01/12 | 10/07/12 | M----- | | 1 | | | | \$300.00 | | 0.00 | | | |
| | | 09/28/12 | | | | CM | | | | | | | 4 | | |
| | | | | | | | | | | | | | P-4 | 0.00 | |
| | | | | | | | | | | | | | NM | | |
| | | | | | | | | | | | | | 4 | | |
| | | | | | | | | | | | | | \$1,100.00 | | |

Order / Rev: 710417 - 5
Alt Order #: 06300101
Flight Dates: 09/25/12 - 10/01/12

Advertiser: Obama/D/President
Product Desc: OBAMA FOR AMERICA WTSP-TV
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Order / Rev: 710417 - 5
Alt Order #: 06300101
Flight Dates: 09/25/12 - 10/01/12

Advertiser: Obama/D/President
Product Desc: OBAMA FOR AMERICA WTSP-TV
Estimate: 1536 A

| Ln | Ch | Start | End | Inventory | Code | Break | Start/End | Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount | |
|----------|------|-------------------|-------------------|---------------------------------|------|-------|-------------|-------------------|-------------|----------|--------|---------------|------|------|------|-------|--------|------------|
| 45 | WTSP | 09/25/12 | 09/28/12 | LN (M-F) | | CM | M-F | 11-1135p | -TWTF-- | :30 | 4 | \$1,000.00 | P-4 | 0.00 | NM | | 4 | \$4,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | <u>Rating</u> | | | | | | |
| | | Week: 09/24/12 | 09/30/12 | -TWTF-- | | | | 4 | \$1,000.00 | | | 0.00 | | | | | | |
| 46 | WTSP | 10/01/12 | 10/01/12 | LN (M-F) | | CM | M-F | 11-1135p | M----- | :30 | 1 | \$1,000.00 | P-4 | 0.00 | NM | | 1 | \$1,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | <u>Rating</u> | | | | | | |
| | | Week: 10/01/12 | 10/07/12 | M----- | | | | 1 | \$1,000.00 | | | 0.00 | | | | | | |
| 47 | WTSP | 09/29/12 | 09/29/12 | LN (Sa) | | CM | Sa | 11-1135p | -----S- | :30 | 1 | \$700.00 | P-4 | 0.00 | NM | | 1 | \$700.00 |
| | | | | Late News (Sa) | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | <u>Rating</u> | | | | | | |
| | | Week: 09/24/12 | 09/30/12 | -----S- | | | | 1 | \$700.00 | | | 0.00 | | | | | | |
| 48 | WTSP | 09/30/12 | 09/30/12 | LN (Su) | | CM | Su | 11-1135p | -----S | :30 | 2 | \$900.00 | P-4 | 0.00 | NM | | 2 | \$1,800.00 |
| | | | | Late News (Su) | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | <u>Rating</u> | | | | | | |
| | | Week: 09/24/12 | 09/30/12 | -----S | | | | 2 | \$900.00 | | | 0.00 | | | | | | |
| 49 | WTSP | 09/25/12 | 09/28/12 | Letterman | | CM | 1135p-1237a | | -TWTF-- | :30 | 4 | \$350.00 | P-4 | 0.00 | NM | | 4 | \$1,400.00 |
| | | | | Late Night with David Letterman | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | <u>Rating</u> | | | | | | |
| | | Week: 09/24/12 | 09/30/12 | -TWTF-- | | | | 4 | \$350.00 | | | 0.00 | | | | | | |
| 50 | WTSP | 10/01/12 | 10/01/12 | Letterman | | CM | 1135p-1237a | | M----- | :30 | 1 | \$350.00 | P-4 | 0.00 | NM | | 1 | \$350.00 |
| | | | | Late Night with David Letterman | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | <u>Rating</u> | | | | | | |
| | | Week: 10/01/12 | 10/07/12 | M----- | | | | 1 | \$350.00 | | | 0.00 | | | | | | |
| 51 | WTSP | 09/25/12 | 09/28/12 | Late Late Show | | CM | 1237-137a | | -TWTF-- | :30 | 4 | \$175.00 | P-4 | 0.00 | NM | | 4 | \$700.00 |
| | | | | Late Late Show | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | <u>Rating</u> | | | | | | |
| | | Week: 09/24/12 | 09/30/12 | -TWTF-- | | | | 4 | \$175.00 | | | 0.00 | | | | | | |
| 52 | WTSP | 10/01/12 | 10/01/12 | Late Late Show | | CM | 1237-137a | | M----- | :30 | 1 | \$175.00 | P-4 | 0.00 | NM | | 1 | \$175.00 |
| | | | | Late Late Show | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | <u>Rating</u> | | | | | | |
| | | Week: 10/01/12 | 10/07/12 | M----- | | | | 1 | \$175.00 | | | 0.00 | | | | | | |
| 53 | WTSP | 09/29/12 | 09/29/12 | Sat 6-8a | | CM | Sat 6-8a | | -----S- | :30 | 4 | \$75.00 | P-4 | 0.00 | NM | | 4 | \$300.00 |
| | | | | 10 News, 6am Saturday | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | <u>Rating</u> | | | | | | |
| | | Week: 09/24/12 | 09/30/12 | -----S- | | | | 4 | \$75.00 | | | 0.00 | | | | | | |
| 54 | WTSP | 09/29/12 | 09/29/12 | Sat 8-10a | | CM | Sat 8-10a | | -----S- | :30 | 2 | \$150.00 | P-4 | 0.00 | NM | | 1 | \$150.00 |
| | | | | CBS This Morning Saturday | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | <u>Rating</u> | | | | | | |
| | | Week: 09/24/12 | 09/30/12 | -----S- | | | | 2 | \$150.00 | | | 0.00 | | | | | | |
| Spot | | Ch | Date Range | Description | | | | Start/End Time | | Weekdays | Length | Rate | Rtg | Type | | | | |
| 2 | | WTSP | 09/24/12-09/30/12 | Sat 8-10a | | | | Sat 8-10a | | -----Sa- | :30 | (\$150.00) | 0.00 | NM | | | | |
| Credited | | | | | | | | | | | | | | | | | | |
| 55 | WTSP | 09/29/12 | 09/29/12 | Sat 6-630p | | CM | Sat 6-630p | | -----S- | :30 | 1 | \$200.00 | P-4 | 0.00 | NM | | 0 | \$0.00 |
| | | | | Sat 6-630p 10 News | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | <u>Rating</u> | | | | | | |
| | | Week: 09/24/12 | 09/30/12 | -----S- | | | | 1 | \$200.00 | | | 0.00 | | | | | | |
| Spot | | Ch | Date Range | Description | | | | Start/End Time | | Weekdays | Length | Rate | Rtg | Type | | | | |
| 1 | | WTSP | 09/24/12-09/30/12 | Sat 6-630p | | | | Sat 6-630p | | -----Sa- | :30 | (\$200.00) | 0.00 | NM | | | | |
| Credited | | | | | | | | | | | | | | | | | | |
| 56 | WTSP | 09/29/12 | 09/29/12 | Sat 7-730p | | CM | Sat 7-730p | | -----S- | :30 | 1 | \$400.00 | P-4 | 0.00 | NM | | 1 | \$400.00 |
| | | | | Wheel of Fortune | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | <u>Rating</u> | | | | | | |
| | | Week: 09/24/12 | 09/30/12 | -----S- | | | | 1 | \$400.00 | | | 0.00 | | | | | | |
| 57 | WTSP | 09/29/12 | 09/29/12 | Sat 730-8p | | CM | Sat 730-8p | | -----S- | :30 | 1 | \$400.00 | P-4 | 0.00 | NM | | 1 | \$400.00 |
| | | | | Jeopardy | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | <u>Rating</u> | | | | | | |
| | | Week: 09/24/12 | 09/30/12 | -----S- | | | | 1 | \$400.00 | | | 0.00 | | | | | | |
| 58 | WTSP | 09/30/12 | 09/30/12 | | | CM | Sun 9-1030a | | | :30 | 1 | \$500.00 | P-4 | 0.00 | NM | | 1 | \$500.00 |

Order / Rev: 710417 - 5
Alt Order #: 06300101
Flight Dates: 09/25/12 - 10/01/12

Advertiser: Obama/D/President
Product Desc: OBAMA FOR AMERICA WTSP-TV
Estimate: 1536 A

Order / Rev: 710417 - 5
Alt Order #: 06300101
Flight Dates: 09/25/12 - 10/01/12

Advertiser: Obama/D/President
Product Desc: OBAMA FOR AMERICA WTSP-TV
Estimate: 1536 A

Order / Rev: 710417 - 5
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Order / Rev: 710417 - 5
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 Estimate: 1536 A

WTSP-TV

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|--|------|----------|----------|------------------------------------|-------|----------------|----------|-----|-------|------------|-----|------|------|-------|------------|
| 92 | WTSP | 09/30/12 | 09/30/12 | Sun 630-7p Sun 630-7p 10 News | CM | Sun 630-7p | -----S | :30 | 2 | \$700.00 | P-3 | 0.00 | NM | 2 | \$1,400.00 |
| <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> <u>Week:</u> 09/24/12 09/30/12 -----S 2 \$700.00 0.00 | | | | | | | | | | | | | | | |
| 93 | WTSP | 09/30/12 | 09/30/12 | Face the Nation Face the Nation | CM | Sun 1030-1130a | -----S | :30 | 1 | \$1,000.00 | P-3 | 0.00 | NM | 1 | \$1,000.00 |
| <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> <u>Week:</u> 09/24/12 09/30/12 -----S 1 \$1,000.00 0.00 | | | | | | | | | | | | | | | |
| N94 | WTSP | 09/29/12 | 09/29/12 | Sat Prime A Crimetime Saturday | CM | Sat 8-9p | -----S- | :30 | 1 | \$3,000.00 | P-3 | 0.00 | NM | 1 | \$3,000.00 |
| <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> <u>Week:</u> 09/24/12 09/30/12 -----S- 1 \$3,000.00 0.00 | | | | | | | | | | | | | | | |
| N95 | WTSP | 09/28/12 | 09/28/12 | Price Is Right Price Is Right | CM | 11a-12p | -----F-- | :30 | 1 | \$900.00 | P-3 | 0.00 | NM | 1 | \$900.00 |
| <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> <u>Week:</u> 09/24/12 09/30/12 -----F-- 1 \$900.00 0.00 | | | | | | | | | | | | | | | |
| N96 | WTSP | 09/28/12 | 09/28/12 | B&B Bold and Beautiful | CM | 130-2p | -----F-- | :30 | 1 | \$1,100.00 | P-3 | 0.00 | NM | 1 | \$1,100.00 |
| <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> <u>Week:</u> 09/24/12 09/30/12 -----F-- 1 \$1,100.00 0.00 | | | | | | | | | | | | | | | |

Totals 161 \$177,975.00